



34

“Most of the time, risk is not a statistic. Risk is a feeling.”

40



14

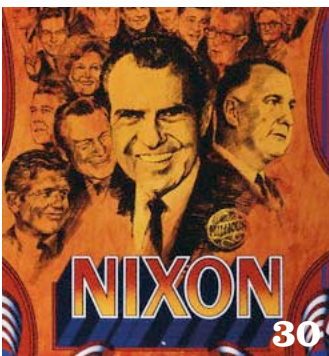


THIS IS THE END... HE CAN'T LIE HIS WAY OUT OF IT THIS TIME!

26



4



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Compassion for animals will make for more compassion among people.

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America may want to be a trusting nation, but it doesn't want to be a nation of chumps.

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High-stakes democratic elections often boil down to a matter of trust.

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# Greater Good

MAGAZINE OF THE GREATER GOOD SCIENCE CENTER AT UC BERKELEY  
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Volume V, Issue 2

You have to decide whether you want revenge or a relationship. You can't have both.

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Altruism may bring unexpected rewards down the line.

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Trust is essential to strong relationships and a healthy society, but it has been declining for decades, report **Pamela Paxton** and **Jeremy Adam Smith**. How can America learn to trust again?

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Trust is not irrational or illusory, explains **Michael Kosfeld**. It's a biologically-based part of human nature.

Plus: Around the world, trust equals happiness.

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A conversation about parent-child trust, between renowned psychologist **Paul Ekman** and his daughter **Eve**, with **Jason Marsh**

Plus: Trust across the lifespan

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Romantic betrayal is traumatizing, says psychologist **Joshua Coleman**. But couples can learn to trust again.

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Love's a funny thing  
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